NETWORK FOR SOCIAL WORK MANAGEMENT

2018 CONFERENCE SPONSORSHIP PACKAGES

SPONSORSHIP BENEFITS

This is an exciting time to sponsor this year's conference as the Network for Social Work Management's influence has increased globally.

The Network now has over **17,000 members worldwide**, including representation in over **50 countries.**

WE OFFER AMPLE OPPORTUNITIES TO PROMOTE YOUR BRAND AND SHARE YOUR MESSAGE WITH LEADERS WITHIN THE HUMAN SERVICES FIELD.

- Create synergies on your initiatives
- Recruit new stakeholders, employees, and students
- Network with the best and brightest in the human services field
- Play a key role in bringing innovative management ideas and resources to the forefront of our profession
- Visibility with hundreds of decision makers in the human services field.
- Recognition during onsite events, in conference materials, social media, and online.
- Align your brand with an organization committed to improving the delivery of human services on a global scale.
- All sponsorships include access to two receptions, breakfast and lunch on both days, in addition to a souvenir tote bag.

SPONSORSHIP PACKAGES

INTERESTED IN SPONSORING OUR CONFERENCE?
CHECK OUT OUR OPTIONS BELOW!

	DIAMOND	PLATINUM	GOLD	BASIC	CONTRIBUTING
1	$10,000	$7000	$5000	$1500	$200
2	x	x	x	x	
3	Full	1/2	1/4		
4	x	x	x	x	
5	x	x	x	x	x
6	4x	3x	2x	1x	1x
7	x	x	x	x	
8	x	x			
9	x	x	x		
10	6	3	2	1	
11	6	3	2	1	
12	x	x			
13	x	x	x	x	x
14	x	x	x	x	
15	x	x	x	x	x
16	x	x			

1. Cost
2. Exhibiting Table (includes skirted table and 2 chairs)
3. Color Advertisement in the Conference Program
4. Recognition on Conference Mobile App; Company profile on the app (this includes ability to upload logo, booth location, social media links, images and collateral documents)
5. Logo placement on Conference Sponsorship Website Page
6. Social Media Acknowledgment
7. Recognition and Logo Placement in Conference Email Campaigns
8. Acknowledgment at Plenary Events
9. Logo Recognition on Event Signage
10. Complimentary Conference Registrations
11. Complimentary Passes for Pre-Conference Reception
12. Promotional Call out in PowerPoint Presentations
13. Logo Placement in Conference Brochure
14. Provide Collateral Piece for Conference Tote Bags
15. Logo Placement on 8×10 Step and Repeat Banner
16. Send push notifications to attendees through app.

PLEASE NOTE THAT IF YOU ARE AN EXHIBITOR AND PLAN TO ATTEND THE SESSIONS AT THE CONFERENCE YOU NEED TO PAY REGISTRATION FEES.
PLEASE CONTACT US FOR A DISCOUNTED RATE.

IF YOU HAVE QUESTIONS OR WOULD LIKE TO REQUEST A SPONSORSHIP RESERVATION FORM,
CONTACT INFO@SOCIALWORKMANAGER.ORG OR **213.553.1800 EXT 1870.**

ADDITIONAL SPONSORSHIP OPPORTUNITIES

$2500

CONFERENCE NOTEBOOKS

(2 SPOTS AVAILABLE) $2,500 per sponsor to place your logo on conference notebook that is provided to each attendee

OR

$5,000 to be exclusive sponsor featured on conference notebooks that is provided to each attendee

$2500

SPONSOR A KEYNOTE OR PLENARY SESSION

Sponsor a Plenary or Keynote on either day of the conference to be featured on the conference website, conference signage, conference program, and conference mobile app.

(2 SPOTS AVAILABLE) *$2,500 per Keynote Session*

(2 SPOTS AVAILABLE) *$2,500 per Plenary Session*

$1000

TOTE BAGS

(5 SPOTS AVAILABLE) Place your organization's logo on the front of our conference tote bag – *Cost $1,000/sponsor*

OR

Be the Exclusive Sponsor of our Tote Bags, only your logo present – *Cost $5,000 exclusive rights*

$1500

BADGE LANYARDS

(1 SPOT AVAILABLE) *$1,500* to be the exclusive sponsor of our conference badge lanyards

$4500

CONFERENCE WATER BOTTLES

(1 SPOT AVAILABLE) *$4,500* to be the exclusive sponsor of our conference water bottles. Each attendee will be provided with a reusable water bottle they can use during the conference and after the conference.

$500

1/4 PAGE ADVERTISEMENT IN CONFERENCE BROCHURE

3 3/4" WIDE X 5 ¼" TALL (NO BLEED, FULL COLOR)

$750

1/2 PAGE ADVERTISEMENT IN CONFERENCE BROCHURE

7½" WIDE X 5 ¼" TALL (NO BLEED, FULL COLOR)

$1000

FULL PAGE ADVERTISEMENT IN CONFERENCE BROCHURE

7½" WIDE X 10½" TALL (NO BLEED, FULL COLOR)

Please note that event sponsorship does not include complimentary registration to the conference. However, conference registration may be purchased at a discount for all sponsors whose package does not automatically include conference registrations.

$6500

SPONSOR OUR MOBILE APP

(LIMIT 2 SPONSORS)

(2 Spots Available) This year we are excited to launch our mobile conference app. By sponsoring the conference mobile app, you will be featured on the conference website, conference signage, conference program, and conference mobile app.

EVENT SPONSORSHIPS

$2500

EMERGING LEADERSHIP INSTITUTE PRE-CONFERENCE EVENT

(LIMIT 3 SPONSORS)

-Signage with logo displayed prominently
-Organizational mention in the conference brochure
-Acknowledgement in email campaigns, website, social media, and live events.
-Speaking opportunity at sponsored event

$5000

EVENING RECEPTION ON THURSDAY, JUNE 14

(LIMIT 2 SPONSORS)

-Signage with logo displayed prominently
-Organizational mention in the conference brochure
-Acknowledgement in email campaigns, website, social media, mobile app and live events
-Speaking opportunity at sponsored event

$5000

AWARDS LUNCHEON ON THURSDAY, JUNE 14

(LIMIT 2 SPONSORS)

-Signage with logo displayed prominently
-Organizational mention in the conference brochure
-Acknowledgement in email campaigns, website, social media, mobile app and live events
-Speaking opportunity at sponsored event

$5000

PRE-CONFERENCE RECEPTION ON WEDNESDAY, JUNE 13

(LIMIT 2 SPONSORS)

-Signage with logo displayed prominently
-Organizational mention in the conference brochure
-Acknowledgement in email campaigns, website, social media, mobile app and live events
-Speaking opportunity at sponsored event

PRODUCTION DETAILS:

Logo Specifications: All logos must be submitted in PDF file or native illustrator files. The following are acceptable formats only .pdf, .ai or .eps

Advertisement Specifications: File should be PDF file, or Native Illustrator file would be preferable, but not necessary. Images should be 300 DPI, CMYK color mode. Text should be vector if at all possible and all fonts should be outlined. All ads must also include a 1/8" bleed. All Ad's must be submitted by Friday May 18, 2018 (5pm PST)