Co-Creation + Social Innovation in Social Work

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WE WILL ARTICULATE:

1. A case study focused on the development of a non-profit that encompasses a framework of co-creation.
2. Who are the partners that need to exist within this space?
3. Why is there a need for a collaborative co-creation space?
Co-Create/Co-Design

new forms of collaboration where people, experts, and governments work together to provide better public services. **Design** can play a transformative role in promoting this kind of change.

Social workers and designers engage in social innovation in a similar process; in a scalable, multidisciplinary effort to evolve the practices of leadership within community collaborations.
A case study focused on the development of a non-profit that encompasses a framework of co-creation.
Why?
How can technology help people in human trafficking?

- Become part of training
- Required AP
  - Someone on other AP
  - Ads on TV
  - DVD on easy trucking company
  - National Hotline

- 27 million people enslaved
- $32 Billion Dollar Industry
- 1000% profit or ROI
- Common Terms
  - Slave Trade
  - Modern Day Slaves

Mobile Applications

Good Examples:
- Free Work
  - scan bar code + see the story behind a product
  - increase awareness
  - educate
  - easy to use services

Bad
- Technology is used to lure people into modern day slavery
- Social networks allows solid to remain behind closed doors
- How does law enforcement keep up?
I am not a victim.
How might a modified form of technology enable truck drivers to report suspected cases of human trafficking at a higher rate?
Restaurant choices, one was inside the travel station and it provided the choice of a buffet ordering a meal

- Gas and Diesel Station;
- Truck repair and oil changes;
- Travel Station, self service laundry, showers, theatre and shops;
- Certified scales for drivers to weigh their truck loads;
- Truckers Chapel by Truck stop Ministries, Truckers Prayer located in the parking lot where drivers are able to sleep and relax;
- Truck wash;
- Motel - $55 per night, no hourly rate;
- Sleep and Go - $35 per night, no hourly rate;
- Small parking lot for visitors with cars.
Terms used to Reference Sex Workers at Truck Stops

- Lot Lizard
- Commercial Company
- Dress for Sale
- Free Ride
- Pavement Princess
- Bunk Bunny
- Highway Hostess
- Parking Lot Hostess
- Road Juliet
- Trick Babe
Technology Utilized by Truck Drivers in the U.S.

- Citizens Band Radio (CB)
- Qualcomm
- Global Positioning Systems
- Cell Phones
- Mobile Applications (Apps)
- Tablets (iPad)
- Computers
- Mobile Hotspots
- Satellite Radio
I haven't had a lot of experience with people knocking on my door, things like that. I have noticed a couple of times in the last year on the Citizens Band (CB) radio, people are soliciting on the CB radio at a truck stop.
When a prostitute knocks on the door of our rig, we have three options: 1) invite the girl in, 2) refuse or 3) call the 888 number. If we call the authorities then the prostitute may turn on us once the police arrive and we end up in trouble.
Factors Gleaned from Secondary & Primary Research

- Anonymity
- Convenience
- Safety
- Types of Technology
- Ease of Use
- Recognition
- Spanish
- Policy Statement
All incidents are sent to Mosaic, a family services advocate. Incident responses may include a caller follow up and/or report to law enforcement partners.
Incidents reported through this app can be done anonymously. No personal contact information is required.

REPORT AN INCIDENT NOW

For immediate assistance or to speak directly with a call specialist, contact the 24/7 hotline.

214-823-4434
24-Hours/7-Days A Week Crisis Hotline
Incidents reported through this app can be done anonymously. No personal contact information is required.

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Potential Victims Are
Number of Potential Victims
Type of Trafficking
Describe Victim(s)

Date of Incident
2016-01-07

Time of Incident
02:20 PM (GMT-06:00)

Location of Incident
1401-1699 Marilla St, Dallas...

Make A Recording

Describe Incident Location

All Reports Can Remain Anonymous and Most Fields Are Optional
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Describe Incident Location

Potential Victims Are

Number of Potential Victims

Type of Trafficking

Describe Victim(s)

Describe Trafficker(s)

Was a Vehicle Involved?

If yes, Make/Model

If yes, Color of Vehicle

If yes, License Plate Number (even a partial number helps)
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Mosaic Family Services & Operation Compass have partnered to create this mobile app to empower the Dallas/Fort Worth community to safely and securely report human trafficking incidents.

THANK YOU for reporting an incident.
Average response time per report is 24 hours. No updates are provided once an incident is reported.

SUBMIT ANOTHER REPORT
Helping victims of Human Trafficking FIND their way home.

"While I was driving, I passed a truck and saw a dog cage in the back of the truck... I slowed down to let the truck pass and as it pulled in front of me I could see a person in the crate."

TRUCK DRIVER #13

The Operation Compass app enables individuals to report suspected instances of human trafficking — anywhere, anytime, anonymously.
Who are the partners that need to exist within this space?
At VA, we started asking on both the national and local levels how we might:

1. repurpose under-resourced buildings and underutilized land
2. work with other federal and state partners
3. contribute to reducing and ending Veteran homelessness
4. strengthen existing and build new community partnerships
5. build permanent, supportive housing that coupled with holistic care management services in the community and at the VA
Individuals at all levels were being asked to not only partner but to fully participate in the collaborative process:

Veterans, family members, VA staff, community members, agency partners, engineers, facility planners, city officials, police, emergency services, public schools, funders, architects and designers, urban planners, and beyond.
Mercy Housing Lakefront’s Cannon Place
Danville, IL | (opened in Fall 2016)
Why there is a need for a collaborative, co-creation space?
co-creation between multiple disciplines and industries
Co-Create/Co-Design
new forms of collaboration where people, experts, and
governments work together to provide better public
services. Design can play a transformative role in
promoting this kind of change.

Thank you!