

Co-Creation + Social Innovation in Social Work

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WE WILL ARTICULATE:

1. A case study focused on the development of a non-profit that encompasses a framework of co-creation.
2. Who are the partners that need to exist within this space?
3. Why is there a need for a collaborative co-creation space?

Co-Create/Co-Design

new forms of collaboration where people, experts, and governments work together to provide better public services. **Design** can play a transformative role in promoting this kind of change.

Social workers and designers engage in social innovation in a similar process; in a scalable, multidisciplinary effort to evolve the practices of leadership within community collaborations.



Helping victims of
HUMAN TRAFFICKING FIND
their way home.

A case study focused on the development of a non-profit that encompasses a framework of co-creation.

“WHILE I WAS DRIVING
I PASSED A TRUCK AND SAW
A DOG CAGE IN THE BACK
OF THE TRUCK... I SLOWED
DOWN TO LET THE TRUCK
PASS AND AS IT PULLED IN
FRONT OF ME I COULD SEE



The Operation Compass app enables individuals to report suspected instances of human trafficking — anywhere, anytime, anonymously.

Why?



“

I am not a victim.

”



Hotel
Workers

Delivery
Drivers

Strip Clubs
Workers

Truck
Drivers

How might a modified form of technology enable truck drivers to report suspected cases of human trafficking at a higher rate?





- Restaurant choices, one was inside the travel station and it provided the choice of a buffet ordering a meal
- Gas and Diesel Station;
- Truck repair and oil changes;
- Travel Station, self service laundry, showers, theatre and shops;
- Certified scales for drivers to weigh their truck loads;
- Truckers Chapel by Truck stop Ministries, Truckers Prayer located in the parking lot where drivers are able to sleep and relax;
- Truck wash;
- Motel - \$55 per night, no hourly rate;
- Sleep and Go - \$35 per night, no hourly rate;
- Small parking lot for visitors with cars.

Terms used to Reference Sex Workers at Truck Stops

- Lot Lizard
- Commercial Company
- Dress for Sale
- Free Ride
- Pavement Princess
- Bunk Bunny
- Highway Hostess
- Parking Lot Hostess
- Road Juliet
- Trick Babe



I Love Lot Lizards!! Zip Hoodie

ADD TO CART

\$55 ~~\$42.99~~



I Generic T-Shirt

Personalize

\$29.50 ~~\$22.49~~



Cute I love lot lizards!! Z

Personalize

\$55 ~~\$42.99~~



I TV-Heart_Dark Long Sleeve T-S...

Personalize

\$40 ~~\$31.99~~



Unique I love lot lizards!! Shirt

Personalize

\$32.50 ~~\$25.99~~



I Real-Heart T-Sh

Personalize

\$29.50 ~~\$22.49~~

Technology Utilized by Truck Drivers in the U.S.

- Citizens Band Radio (CB)
- Qualcomm
- Global Positioning Systems
- Cell Phones
- Mobile Applications (Apps)
- Tablets (iPad)
- Computers
- Mobile Hotspots
- Satellite Radio

Technology	Usage	Benefits	Challenges	Future Outlook	Market Size	Key Players	Regulatory Issues	Security Concerns	Integration	Impact on Industry
Citizens Band Radio (CB)	Used for communication between truck drivers, especially in areas with poor cell service.	Provides a reliable means of communication for emergency situations and general coordination.	Requires a license and specific equipment.	Continued use in rural and remote areas.	Estimated market size of \$1.5 billion in 2023.	Motorola, Kenwood, Icom.	FCC regulations regarding frequency allocation.	Interference from other radio services.	Integration with GPS and other vehicle systems.	Essential for long-haul trucking operations.
Qualcomm	Provides mobile communication services, including 4G LTE and 5G.	Enables high-speed data transfer for navigation, entertainment, and productivity apps.	Requires compatible devices and network coverage.	Expansion of 5G network coverage.	Estimated market size of \$1.2 billion in 2023.	Qualcomm, Verizon, AT&T.	FCC regulations regarding spectrum allocation.	Network congestion in high-traffic areas.	Integration with vehicle telematics and fleet management systems.	Enables real-time data collection and analysis for fleet optimization.
Global Positioning Systems (GPS)	Used for navigation and tracking truck locations.	Improves route efficiency and reduces fuel consumption.	Requires a GPS receiver and subscription service.	Integration with mobile apps and fleet management systems.	Estimated market size of \$1.8 billion in 2023.	Garmin, TomTom, Garmin.	FCC regulations regarding frequency allocation.	Signal interference in urban areas.	Integration with mobile apps and fleet management systems.	Essential for efficient route planning and tracking.
Cell Phones	Used for communication and accessing mobile applications.	Enables drivers to stay connected and manage their schedules.	Requires a subscription and compatible device.	Continued use and integration with other technologies.	Estimated market size of \$1.5 billion in 2023.	Verizon, AT&T, T-Mobile.	FCC regulations regarding spectrum allocation.	Network congestion in high-traffic areas.	Integration with mobile apps and fleet management systems.	Essential for communication and productivity.
Mobile Applications (Apps)	Used for navigation, fuel management, and other tasks.	Provides drivers with essential information and tools.	Requires a compatible device and internet connection.	Continued development and integration with other technologies.	Estimated market size of \$1.2 billion in 2023.	Google, Apple, Microsoft.	FCC regulations regarding spectrum allocation.	Network congestion in high-traffic areas.	Integration with mobile devices and fleet management systems.	Enables drivers to optimize their operations.
Tablets (iPad)	Used for navigation, communication, and other tasks.	Provides drivers with a larger screen for navigation and communication.	Requires a compatible device and internet connection.	Continued use and integration with other technologies.	Estimated market size of \$1.5 billion in 2023.	Apple, Samsung, Microsoft.	FCC regulations regarding spectrum allocation.	Network congestion in high-traffic areas.	Integration with mobile devices and fleet management systems.	Enables drivers to optimize their operations.
Computers	Used for navigation, communication, and other tasks.	Provides drivers with a larger screen for navigation and communication.	Requires a compatible device and internet connection.	Continued use and integration with other technologies.	Estimated market size of \$1.5 billion in 2023.	Apple, Samsung, Microsoft.	FCC regulations regarding spectrum allocation.	Network congestion in high-traffic areas.	Integration with mobile devices and fleet management systems.	Enables drivers to optimize their operations.
Mobile Hotspots	Used for providing internet access to other devices.	Enables drivers to provide internet access to other devices.	Requires a compatible device and internet connection.	Continued use and integration with other technologies.	Estimated market size of \$1.2 billion in 2023.	Verizon, AT&T, T-Mobile.	FCC regulations regarding spectrum allocation.	Network congestion in high-traffic areas.	Integration with mobile devices and fleet management systems.	Enables drivers to provide internet access to other devices.
Satellite Radio	Used for entertainment and communication in remote areas.	Provides entertainment and communication in remote areas.	Requires a subscription and compatible device.	Continued use and integration with other technologies.	Estimated market size of \$1.5 billion in 2023.	SiriusXM, XM.	FCC regulations regarding spectrum allocation.	Signal interference in urban areas.	Integration with mobile devices and fleet management systems.	Essential for entertainment and communication in remote areas.

“

I haven't had a lot of experience with people knocking on my door, things like that. I have noticed a couple of times in the last year on the Citizens Band (CB) radio, people are soliciting on the CB radio at a truck stop.

”

TRUCK DRIVER #3

“

When a prostitute knocks on the door of our rig, we have three options: 1) invite the girl in, 2) refuse or 3) call the 888 number. If we call the authorities then the prostitute may turn on us once the police arrive and we end up in trouble.

”

TRUCK DRIVER #3



OPERATION COMPASS
NORTH TEXAS





••••• AT&T



OPERATION COMPASS
NORTH TEXAS

SELECT PREFERRED LANGUAGE:

English

Español

VIEW OUR PRIVACY POLICY
English | Política De Privacidad



MOSAIC

All incidents are sent to Mosaic, a family services advocate. Incident responses may include a caller follow up and/or report to law enforcement partners.

••••• AT&T

◀ Back



Incidents reported through this app can be done anonymously. No personal contact information is required.

REPORT AN INCIDENT NOW

For immediate assistance or to speak directly with a call specialist, contact the 24/7 hotline.



214-823-4434
24-Hours/7-Days A Week Crisis Hotline

ON COMPASS
TEXAS

LANGUAGE:

sh

ol

ACY POLICY
De Privacidad

SAIC

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Back

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AT&T

Back

All Reports Can Remain Anonymous and Most Fields Are Optional

Date of Incident
2016-01-07  Pick

Time of Incident
02:20 PM (GMT-06:00)  Pick

Location of Incident
1401-1699 Marilla St, Dallas...  Pick

Make A Recording
   Pick

Describe Incident Location

Potential Victims Are
 [Select](#)

Number of Potential Victims
 [Select](#)

Type of Trafficking
 [Select](#)

Describe Victim(s)



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 Pick

Describe Incident Location

Potential Victims Are

[Select](#)

Number of Potential Victims

[Select](#)

Type of Trafficking

[Select](#)

Describe Victim(s)

Describe Trafficker(s)

Was a Vehicle Involved?

[Select](#)

If yes, Make/Model

If yes, Color of Vehicle

If yes, License Plate Number (even a partial number helps)

2016-01-07  Pick

Male

Female

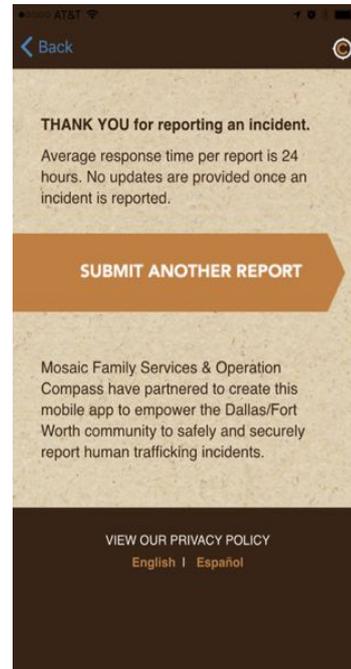
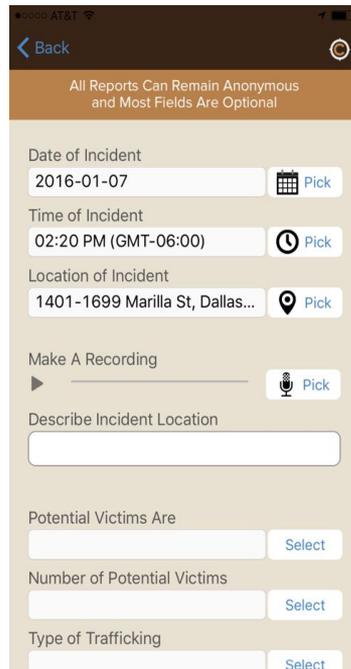
Transgender

Minor

US Citizen

Foreign National

[Cancel](#) [Confirm](#)





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HUMAN TRAFFICKING FIND
their way home.

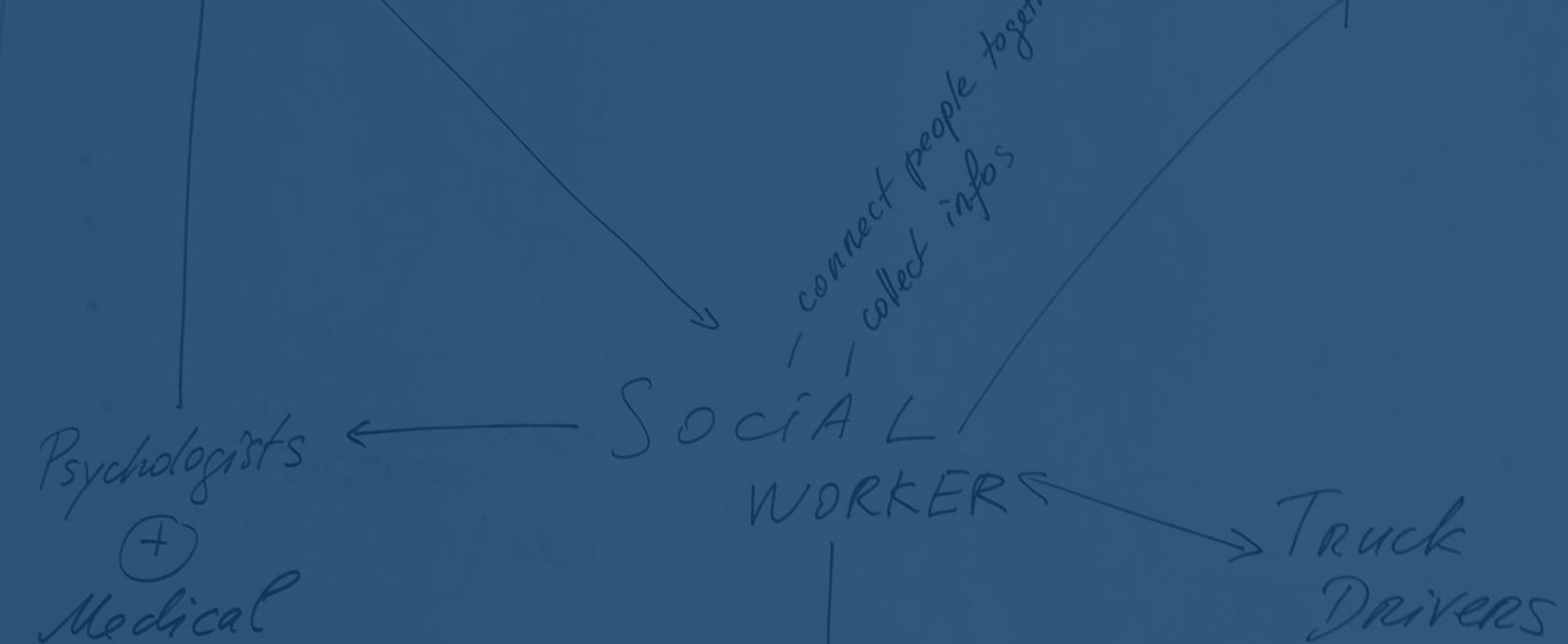
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TRUCK DRIVER #13



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Who are the partners that need to exist within this space?

At VA, we started asking on both the national and local levels how we might:

- (1) repurpose under-resourced buildings and underutilized land
- (2) work with other federal and state partners
- (3) contribute to reducing and ending Veteran homelessness
- (4) strengthen existing and build new community partnerships
- (5) build permanent, supportive housing that coupled with holistic care management services in the community and at the VA

Individuals at all levels were being asked to not only partner but to fully participate in the collaborative process:

Veterans, family members, VA staff, community members, agency partners, engineers, facility planners, city officials, police, emergency services, public schools, funders, architects and designers, urban planners, and beyond.

Mercy Housing Lakefront's Cannon Place

Danville, IL | *(opened in Fall 2016)*





Why there is a need for a collaborative, co-creation space?

Abstract



Synthesis

**Insights,
Patterns &
Themes**

Frameworks

Strategy

**Principles &
Opportunities**

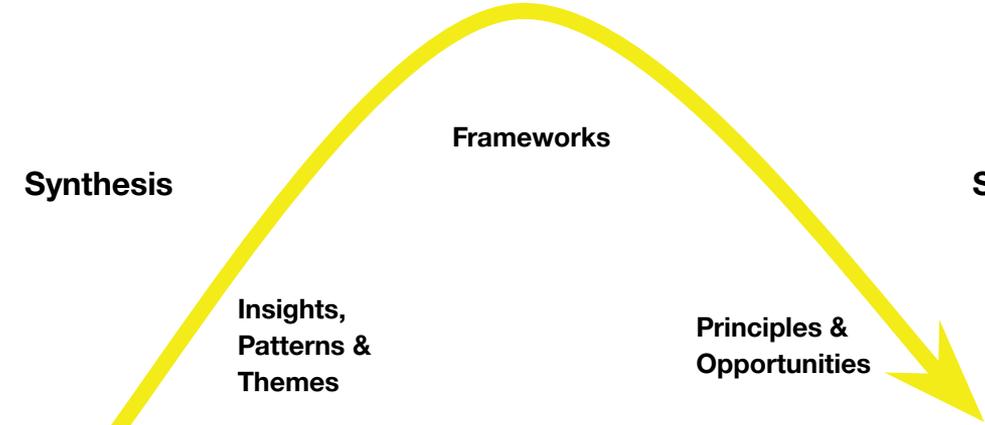


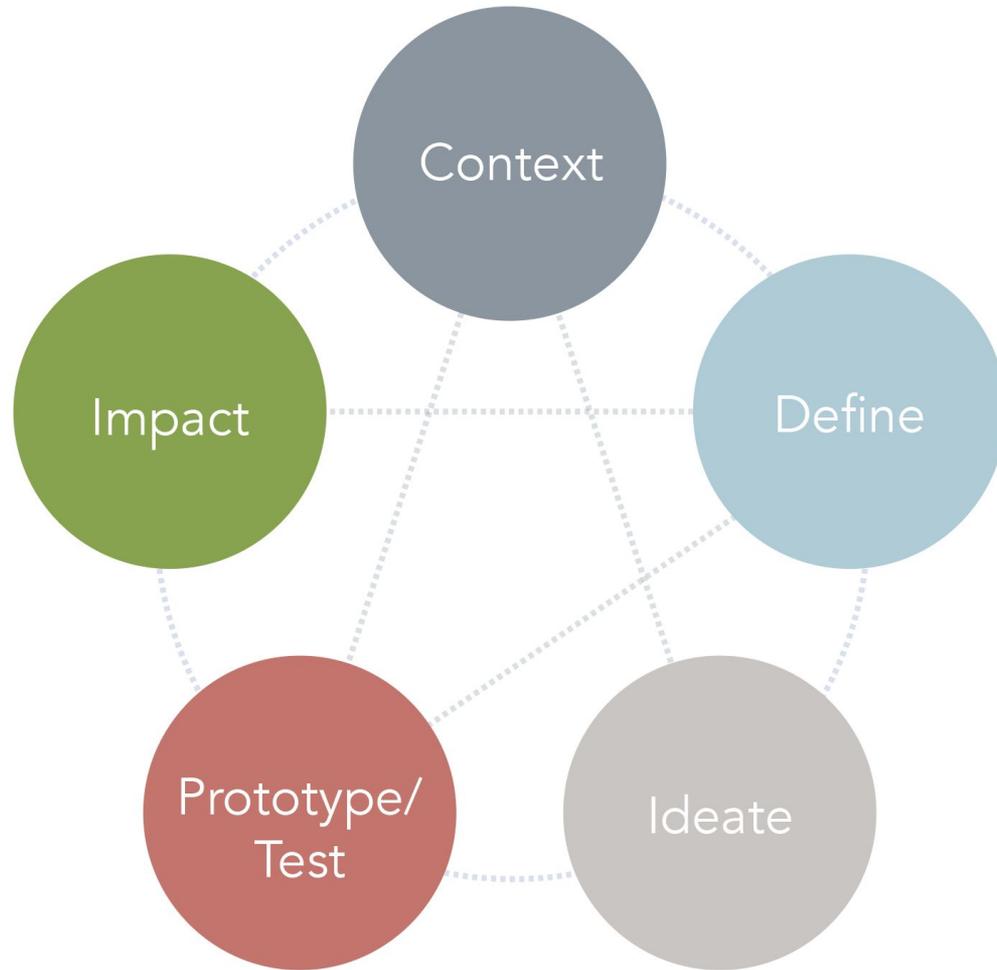
Observations

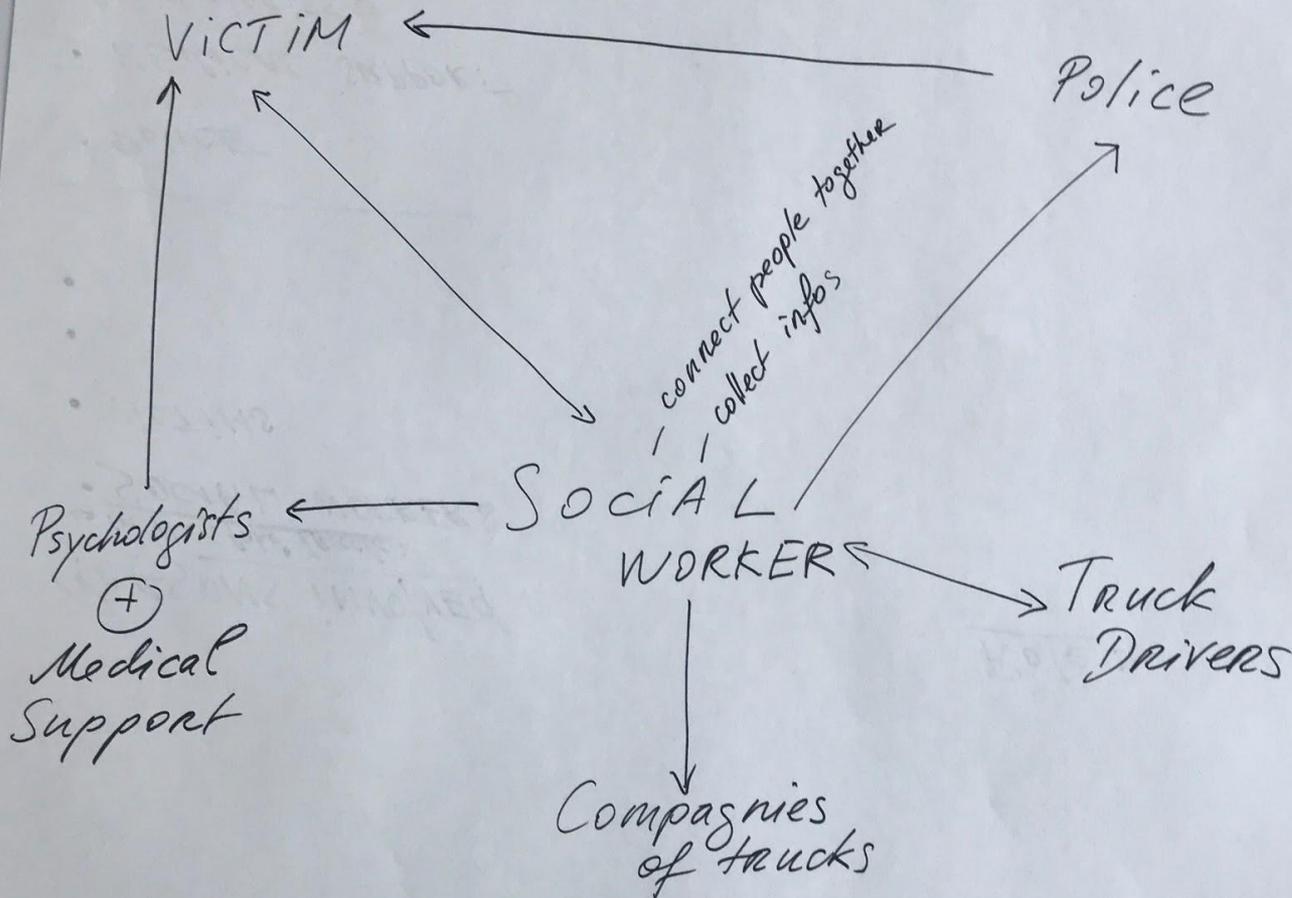


Solutions

Concrete



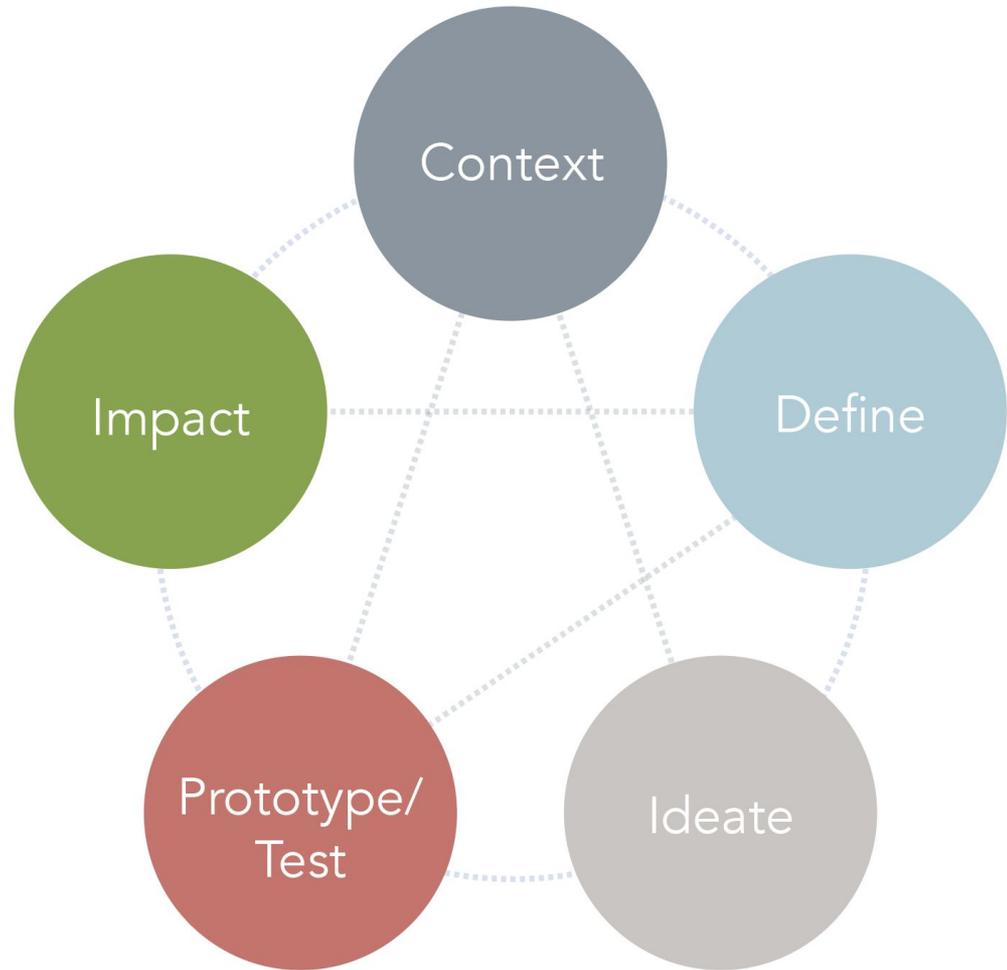


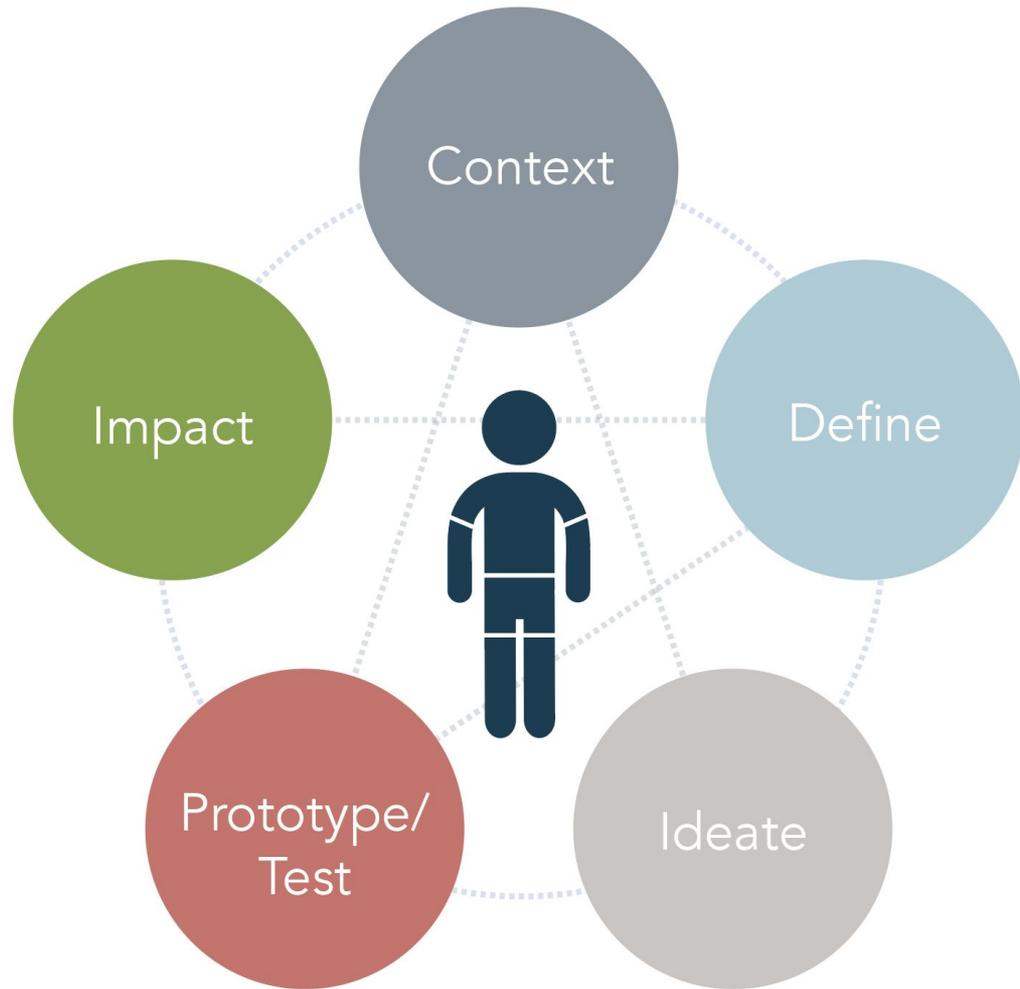


co-creation
between
multiple
disciplines and
industries

Co-Create/Co-Design

new forms of collaboration where people, experts, and governments work together to provide better public services. **Design** can play a transformative role in promoting this kind of change.





Thank you!