Social Innovation through Cross Sector Collaboration: A Success Story?! 

NSWM 30th Annual Conference | 29th - 31st of May 2019 | Loyola University Chicago

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Social Innovation for Accelerating Impact
Mapping the World of Social Innovation

Key Results of a Comparative Analysis of 1.005 Social Innovation Initiatives at a Glance

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This brochure is a summary of the SI-DRIVE deliverable D1.4 Comparative Analysis (Mapping 1) - Mapping the World of Social Innovation: A Global Comparative Analysis across Sectors and World Regions (July 2016), available at the SI-DRIVE homepage https://www.si-drive.eu/?p=2283.

This project has received funding from the European Union’s Seventh Framework Programme for research, technological development and demonstration under grant agreement no 612870.
The main results based on the first empirical phase of SI-DRIVE at a glance:

1. Social needs and societal challenges are the focus and driver of social Innovation
2. Social innovations in a sense of new practices appear in a variety of forms and concepts and high dynamics appear
3. Manifold actors and cross sector collaborations are the emerging backbone of the initiatives
4. Empowerment and user involvement are a core element
5. Complexity of the innovation processes needs different modes of governance
6. Social Innovation Ecosystems are emerging
7. Different levels of intervention are necessary
8. Practice Field approach helps to combine social innovations
9. Resources and barriers are manifold: Framework conditions and enabling factors still need to be developed
10. Social Innovation Initiatives - driven by problems and depending on individuals!
Long History in Practice

No Research
The Cross Sector Collaboration Framework

3 stages of cross sector partnerships
- formation
- implementation
- outcomes
underlaying questions for each phase

Focus: Collaborations between Business and Social Service NPOs
Findings

Qualitative Interviews
(guideline based on the CSC Framework)

Duration: approx. one hour

Sample: 9 Organizations (CEOs), more NPOs

Recorded and evaluated according to the qualitative content analysis
Barrier-free Soccer Games

- Accessibility expertise
- Money and skills invested
- Funding
- Reputation/marketing
- Professionalize structures
- Local
- Raising awareness
- Signal on inclusion => Role model
- More than philanthropy => Partnership
funding

campaign support

car insurance => high damage rate => training

Volunteer Transport Service

locality

service guarantee

maintaining partnership

=> operative & strategic

visibility

expanded network
building bridges between Corp. and NPO

skill-based volunteering program

Changeover / Switch Sides

- bringing people together that would not meet
- better understanding/awareness
- intense learning process
- enduring experience
- reduced prejudices
Conclusion

Impact for the people: meaningful work

Impact for the managers SWO
- exploit new markets
- new source for funding
- know how transfer
- create innovation

Impact on a macro level: contribution to reach the sustainable development goals

IF YOU CHANGE NOTHING, NOTHING WILL CHANGE.
Thank you very much for your attention
Let's get in touch
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